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FOR IMMEDIATE RELEASE

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#### TULARE COUNTY FAIR ANNOUNCES THEME CONTEST WINNER

TULARE — The 2008 Tulare County Fair has a theme.

“Dancing with the Steers” was chosen this week as the theme for the 2008 Tulare County Fair. It was Visalia resident Nancy Granillo’s submission that stood out among 310 entries in the fair’s theme contest. For her winning submission, she wins \$50, an iPod shuffle and two season passes to the 2008 Tulare County Fair.

The theme was chosen based on its relevance to Tulare County’s important agricultural community and as a spin off of the popularity of the hit TV show, “Dancing with the Stars.”

“Fairs must remain focused on our core mission of agricultural education, while providing opportunities for fun and entertainment for our guests,” said Geoff Hinds, Chief Executive Officer of the Tulare County Fair. “This theme allows us to do both.”

Although season six of the hit show is currently airing on ABC, season seven is scheduled to begin in September. The Tulare County Fair will take place Sept. 10-14 at the Tulare County Fairgrounds.

“We’re going to be able to have a lot of fun with this theme. It’s also going to get us to focus on our agricultural heritage in the way that only the fair is able to do,” Hinds said.

Fair officials announced the contest earlier this month, drawing hundreds of entries. Judges had such a hard time deciding between the top two entries, that officials are considering using the runner-up, “Bring the Whole Herd,” for the 2009 Tulare County Fair theme, Hinds said.

The 2008 Tulare County Fair will take place Sept. 10-14 at the Tulare County Fairgrounds. For more information on the Tulare County Fair, call (559) 686-4707 or visit [Tularefair.org](http://Tularefair.org).

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