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FOR IMMEDIATE RELEASE

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FAIR TICKETS AVAILABLE ONLINE; FOOD VENDORS ACCEPT PLASTIC

TULARE – In an attempt to keep fairgoers out of lines this year, the Tulare County Fair is now offering ticket sales online.

Tickets are now available at [tularefair.org](http://tularefair.org) for general admission, unlimited ride wristbands, the Destruction Derby and the Tulare Open Championship Bull Riding event.

Also for the first time, the Tulare County Fair is requiring all food vendors to accept credit and debit cards for the convenience of fair patrons. The Tulare County Fair and the Los Angeles County Fair are the first two fairs in California with the requirement. Food vendors who are not set up to accept credit and debit cards can rent equipment from the fair so that they are able to provide the service. ATM service is also available on the grounds.

“People are used to being able to use credit or debit cards everywhere they go. This is just one of the many ways we are making this year’s fair experience more convenient for fairgoers,” said Geoff Hinds, Chief Executive Officer of the Tulare County Fair.

Food menus are currently available online at [tularefair.org/index-4.html](http://tularefair.org/index-4.html).

General fair admission tickets are \$7 for adults, \$4 for children age 6-12 and ages 62 and older. Children ages 5 and younger are admitted for free. Unlimited ride wristband tickets are \$15 through Sept. 9; \$20 from Sept. 10-11; and \$25 Sept. 12-14. Tickets for the Destruction Derby are \$25 for box seats and \$15 for general admission. Tickets are \$10 for general admission to the Tulare Open Championship Bull Riding event and \$15 for reserved box seats.

Tulare County residents will begin “Dancing with the Steers” Sept. 10-14 at the 2008 Tulare County Fair. Fair hours are 11 a.m.-midnight on Wednesday, Sept. 10; 4 p.m.-midnight on Thursday, Sept. 11 and 12 p.m.-midnight on all other days. Admission is \$7 for adults, \$4 for children age 6-12 and ages 62 and older. Children ages 5 and younger are admitted for free. Tickets for general fair admission, unlimited ride fair wristband tickets, the Destruction Derby and the Tulare Open Championship Bull Riding, presented by Tachi Palace can be purchased online at [tularefair.org](http://tularefair.org). Entertainment with general

admission will include free concerts, exhibits and on Friday, Sept. 12, performances by freestyle Motocross riders of the 2008 Boost Mobile FreestyleMx.com Tour. For more information on the 2008 Tulare County Fair, call 686-4707, visit [tularefair.org](http://tularefair.org) or stop by the fair Administration Office at 215 Martin Luther King Jr. Ave. in Tulare.